## travel marketing network

## HAVE ZERO RESPECT FOR THE STATUS QUO. MARKET LOUDLY. RAVELMARKETINGNETWORK.COM

- Strategic planning
- Marketing
- Advertising
- PR/ Media communications
- Press releases
- Story distribution with pick-up guaranteed
- Roadshows
- Events
- Finding and qualifying speakers for your event
- Qualifying participants for FAM trips
- Consulting
- Representation (Destinations, Hotels, DMC)
- Trade Show promotion
- Niche market outreach.



## PR = GET NOTICED

The whole concept of **Public Relations** is to get noticed, right?

But with so many media sources out there these days:

- -How do you get noticed and stand out in the crowd?
- How do you make Google fall in love with you?How do you make social media hungry for more of your news?

You get noticed by becoming **Bloody Good News**, that's how.

And that happens when you have-Catchy (not gray) headlines.

- -Spicy articles that make people remember and want to read more.
- Guaranteed coverage in prime publications

That's where we step in. We do that kind of work.



## **GUARANTEED REACH**

2.06 million unique readers

Travel trade Readers: 180,000 travel

10,000 journalists

newsletters: 152,000 readers

Push notification: 418,000 followers

RSS feeds: 52,000

Published in 102 languages on independent portals

Google & Search - rated in local and global markets

Written content converted into audio and video

24/7 online Video News Channel and Shows

Google & Bing
News +++

Extensive Social Media & Chat Groups



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